TrustReviews.io

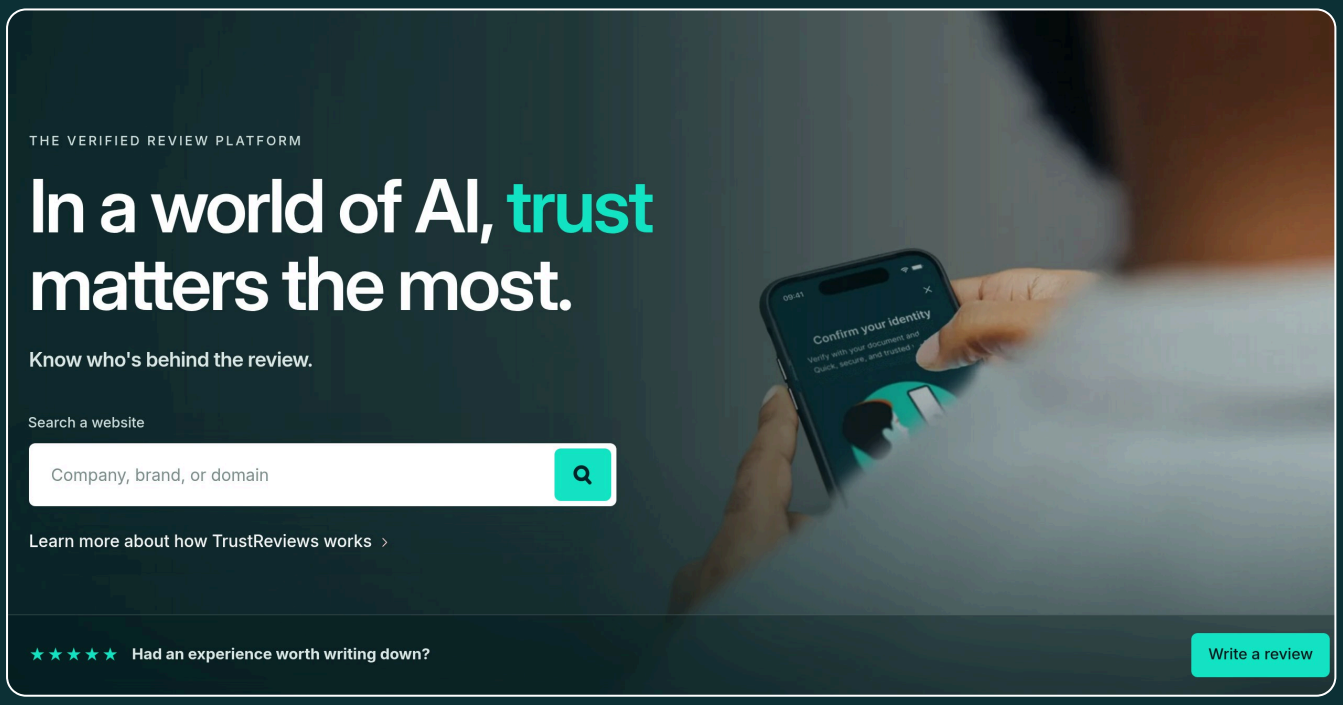
FOR BUSINESSES IMPORTING THEIR REVIEWS

Bring your reviews to a name customers already trust.

Move your existing reviews onto TrustReviews.io and turn them into proof that sells: verified badges, live verified events, rich photo and video reviews, and full analytics on everyone who views your page.

Visit trustreviews.io

Request a walkthrough



Premium domain

A short, credible .io address shoppers recognise.

Badges & events

Verification badges and live verified events.

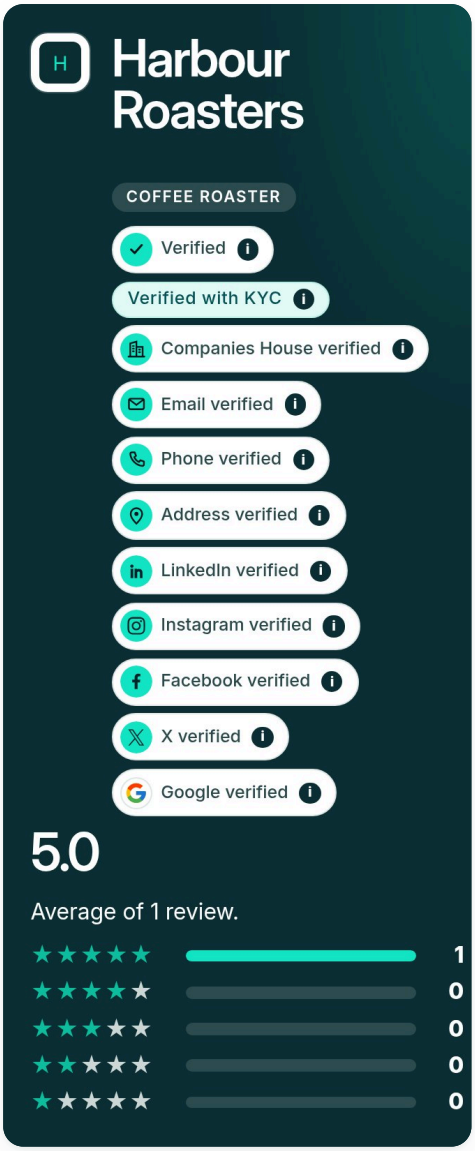
Full analytics

Every visitor to your page, with session details.

Your reviews, on a premium domain users trust.

Your business gets its own profile page on **trustreviews.io**, a clean, premium domain built around one idea: knowing who is behind every review. Your imported reviews sit on that page with the reviewer's full name and photo, your star rating and a full score breakdown.

- **Your own business profile.** Your logo, description, category, location and website link, all on a trusted domain.
- **Import what you already have.** We bring your existing reviews across, so you don't start from zero.
- **Verification badges on your profile.** Show that your company, contact details and social accounts are verified.
- **Reply to reviews.** Answer customers publicly from your admin area.
- **Show your score anywhere.** Add a live rating badge to your own website in minutes.



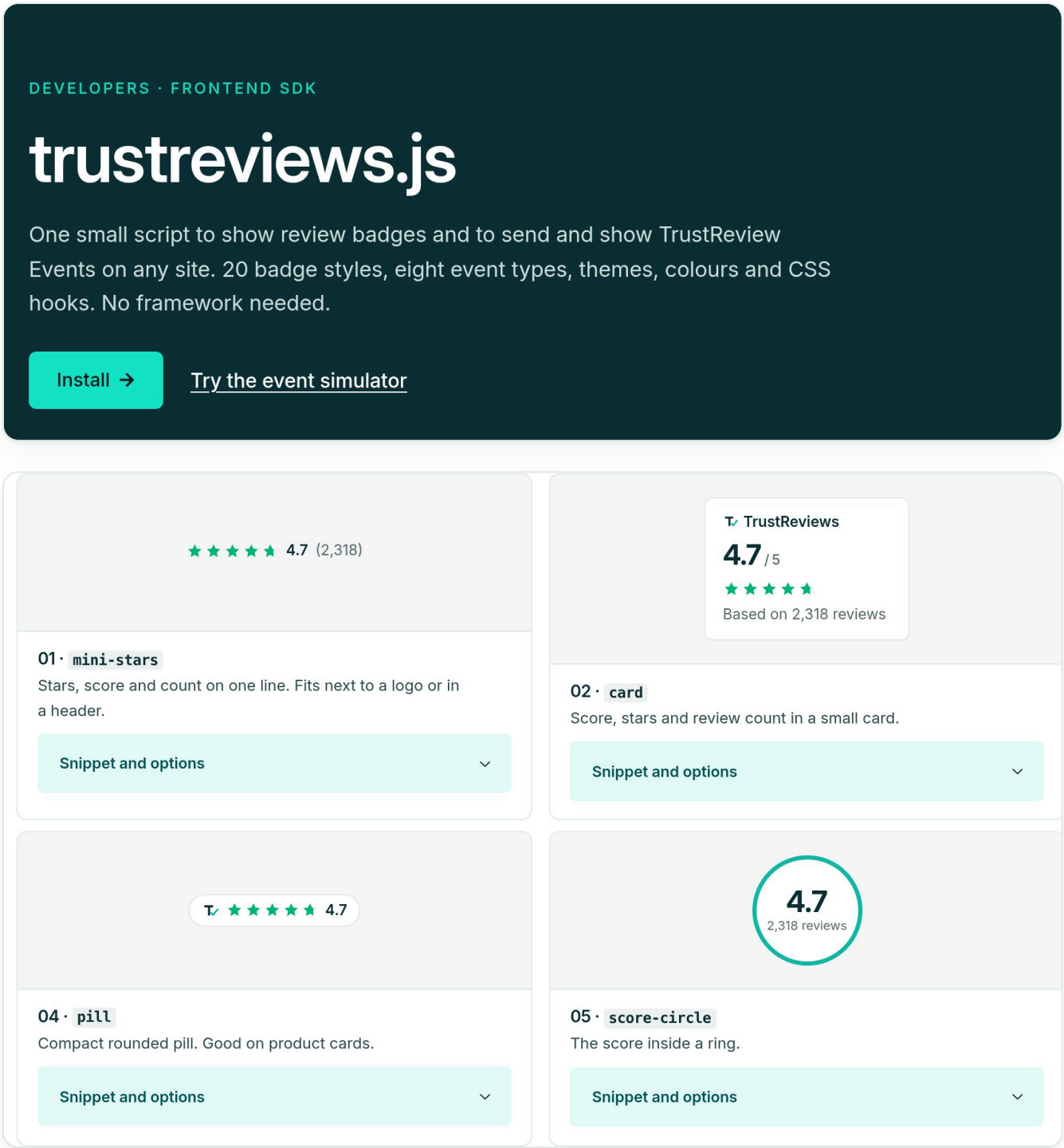
A business profile on TrustReviews.io with every verification badge switched on.
View live ↗

Almost guaranteed to lift your conversion rate. Shoppers buy when they can see real people, real proof and a name they trust. TrustReviews puts all three right in front of them.

02 · BADGES

Badges that show your score wherever customers decide.

Every business gets the TrustReviews badges. Drop one line of code from our SDK, **trustreviews.js**, into your site and choose from 20 badge styles: star strips, score cards, review carousels, checkout seals and more. They match your brand with your colours, fonts and corner radius, and they update live as new reviews come in.



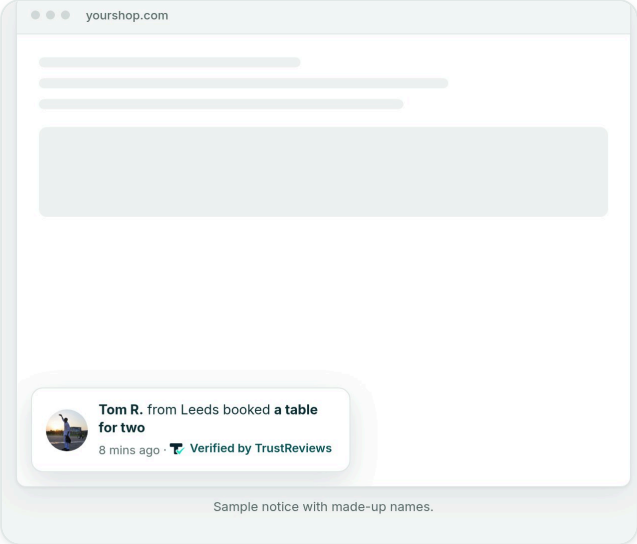
The trustreviews.js developer page and four of its 20 live badge styles. **View live ↗**

03 · VERIFIED EVENTS

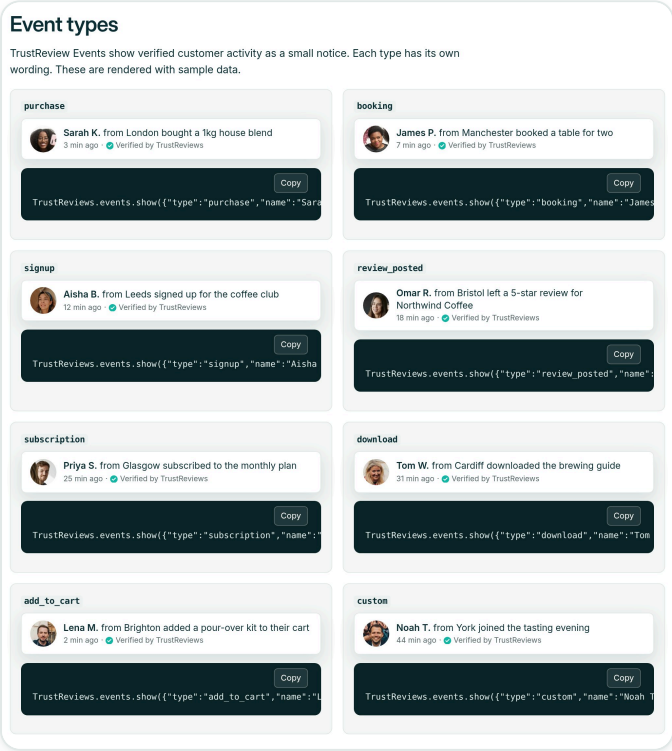
Show real activity on your site, with proof behind it.

TrustReview Events shows a small notice on your website whenever a real customer buys, books, signs up or leaves a review, like "Tom R. from Leeds booked a table for two". Every notice is **Verified by TrustReviews** and links to its own verification page, so anyone can check it.

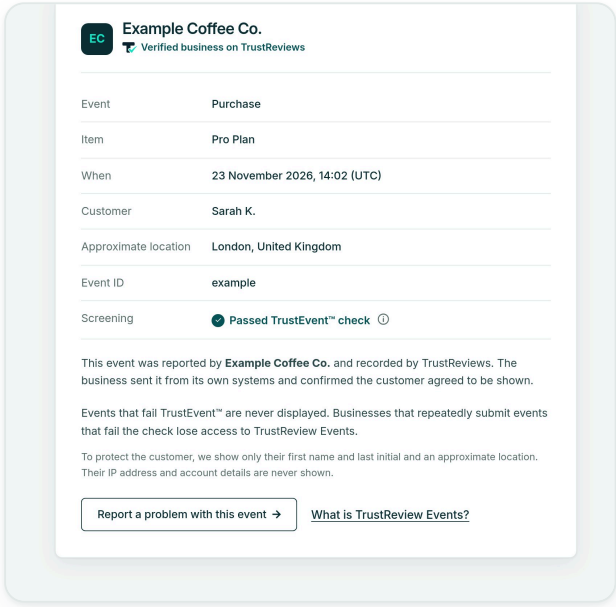
- Sent straight from your own systems through the SDK or API.
- Eight event types, plus custom wording.
- Only first name, last initial and an approximate location are shown.



Sample notice with made-up names.



Event types from the SDK page. **View live ↗**



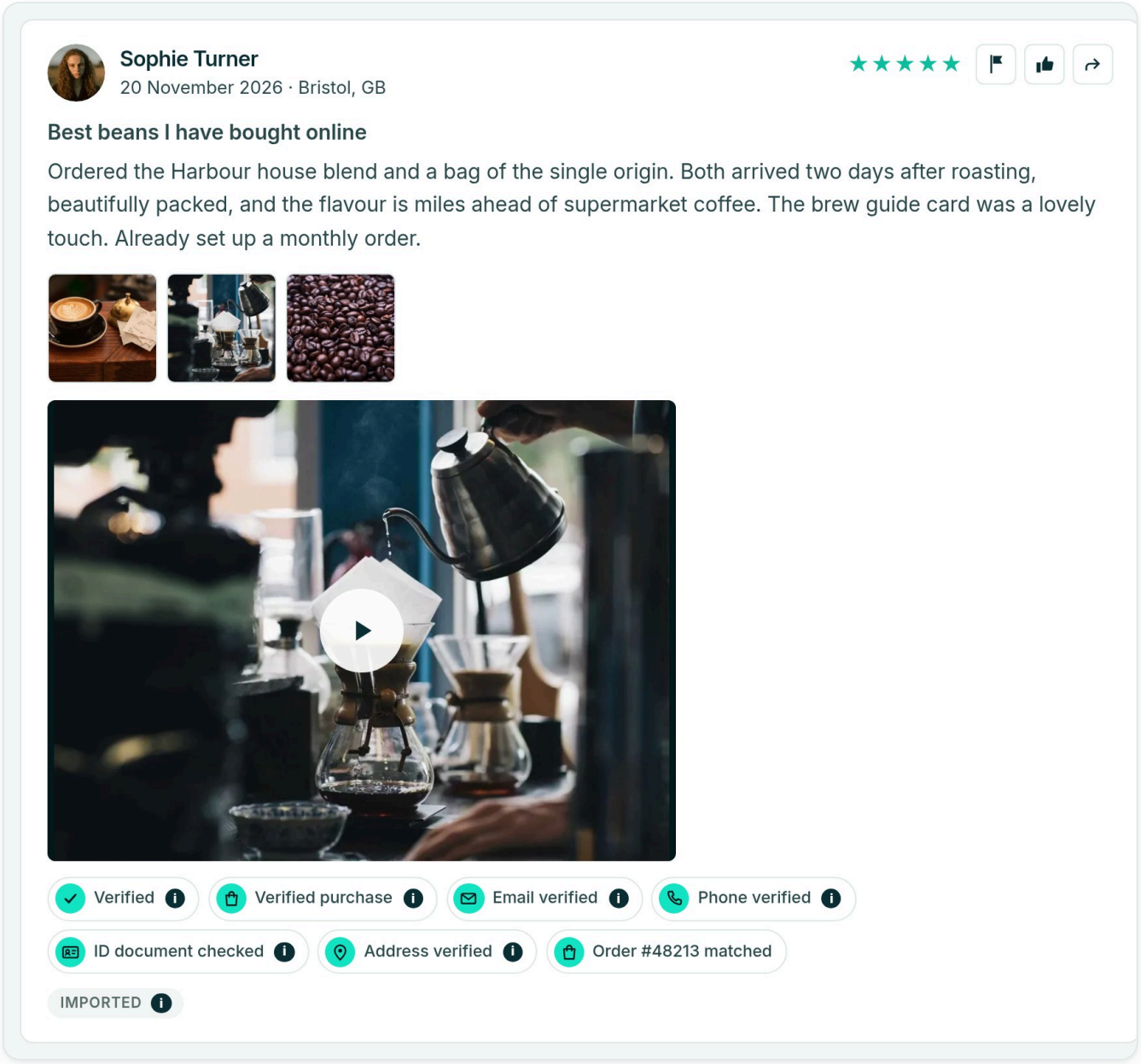
The public verification page behind each event (sample data shown). **View live ↗**

Proof shoppers can check. A live notice saying someone just bought or booked is one of the strongest nudges on any product page, and with TrustReviews every one is backed by a public verification page.

04 · RICH REVIEWS

Reviews with photos, video and every badge.

Each review shows the reviewer's full name and photo, the photos and video they shared, and a row of badges showing what was verified: purchase, email, phone, ID document and address.



Sample review (demo data) with three photos, a video and the full set of badges. **View live ↗**

Add your own custom badges under every review. Show exactly what you checked, like *"Order #48213 matched"*, *"Booked through our app"* or *"Repeat customer"*, with your own label and icon. It makes each review look more legitimate and gives readers a clear reason to believe it.

05 · ANALYTICS

See everyone who viewed your business page.

You get full access to a dedicated analytics platform, powered by **Rybbit**. See every visitor who viewed your TrustReviews page and drill into each session to understand how people found you and what they did.

- **Every visitor** to your business page, in real time.
- **Session details** for each visit: pages viewed, time on page and the path they took.
- **Where they came from:** referrer, search and campaign source.
- **Who they are:** country, city, device, browser and operating system.

SESSION DETAILS

Visitor	Returning visitor
Location	Country and city
Device	Device, browser, OS
Came from	Referrer or campaign
Pages viewed	Each page, in order
Time on page	Per page and total

What each session record covers.

EVERYTHING INCLUDED

- **Premium domain**: your profile on trustreviews.io
- **Verification badges**: on your profile and every review
- **Website badges**: 20 styles via trustreviews.js
- **Photo & video reviews**: rich proof, not just stars
- **Review import**: bring your existing reviews across
- **Custom badges**: your own label and icon per review
- **Verified events**: live, checkable activity notices
- **Analytics**: every visitor and session, via Rybbit

GET STARTED

Bring your reviews to TrustReviews.io.

Tell us where your reviews live today and we'll import them, set up your badges and events, and give you access to your analytics.

Visit trustreviews.io | Request a walkthrough | hello@trustreviews.io